



The Omnis noCode Marketplace

ODC 2024, Birgit Jäger

What is the first word that comes to mind when you hear 'no-code'?

The heavy growth of no-code + low-code platforms

- Enormous pressure on companies and public authorities to digitise and automate their processes and to provide new products and services
- Conflict with existing lack of resources, especially developers and other IT specialists
- Therefore 'simplicity' is important

but...

No-code:

*It's all about speed
and efficiency*

No-Code + Low-Code Platforms

No-Code and Low-Code Platforms enable 'Citizen Developers' to build solutions in a much shorter time.

However, it's not really efficient

- To re-invent each business solution in each company
- To completely start from scratch each time
- To learn all aspects of app building on your own
- To develop a no-code and citizen developer strategy in each company

Marketplaces



- Therefore 'Marketplaces' or 'Ecosystems' are an integral part of most no-code platforms
- They provide e.g.
 - pre-built no-code apps (customisable) and applets for different industries
 - connectivity solutions ('Integrators' or 'Connectors') to existing systems in many companies
 - qualified partners who provide help/consulting

Marketplaces: Integral part of No-Code Tools

The Omnis noCode Marketplace

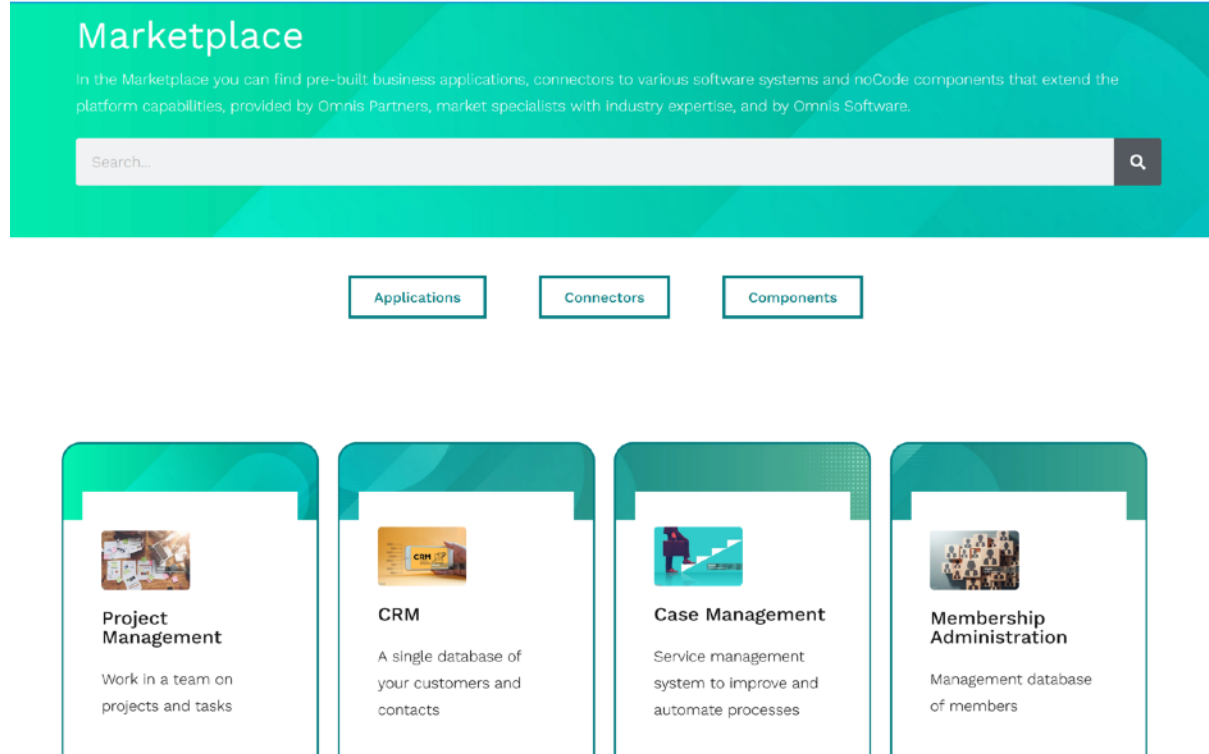
A repository of reusable, open code

- modules,
- connectors,
- UI components
- business solutions

to help Omnis noCode customers
speed up their apps delivery time


The Omnis noCode Marketplace

- Under construction
- Omnis Partners can distribute their Business Solutions (pre-built apps), UI components, libraries + utilities, development tools etc. and profit from joined marketing & sales through the Marketplace




The Omnis noCode Marketplace

- Omnis also plan to provide applications and components here that extend the platform's capabilities – to enable faster and agile releases.
- The Marketplace should provide both free of charge and chargeable items.




Project Management

Work in a team on projects and tasks




CRM

A single database of your customers and contacts




Case Management

Service management system to improve and automate processes




Membership Administration

Management database of members




Vacation Leave Request

Processing vacation leave requests of employees and multi-stage approval




Vacation Schedule

Clearly arranged holiday and absence planner



Travel Request

Processing business trip requests of employees and multi-stage approvals



Travel Management

Processing business trip requests of employees and multi-stage approvals

The Omnis noCode Marketplace

We also intend to associate a Network of Partners* to the Marketplace who provide

- Technical and/or business (industry) related expertise
- Language support
- Experiences in local restrictions/requirements
- Additional resources

** If possible – depending on your participation*

**So this is
our invitation
to become an
active member and contributor
to the Omnis noCode Marketplace**

