ODC ²⁰₂₅

Omnis Developer Conference

Empowerment & Fairplay

New rules of the game between innovation and security.
Changes to Omnis Studio licensing and support policies

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Contents

Changes and clarifications in Omnis Studio
Licensing and Professional Services

- Subscription
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- Upgrades
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Why changes in licensing and support?

- Rapid changes in the IT market

- New users need new models

- Fast access to new features required

- Agility & efficiency

- Outsmarting fraud

Subscription

Why switch to Subscription?

Always up-to-date, no extra upgrade fees

With a subscription, you're guaranteed the latest features, updates, and security patches - without having to pay separately for major upgrades like you would with a lifetime license.

✅ **Your benefit:** No surprise costs or manual upgrade decisions; you always run the most secure, modern version.

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Why switch to Subscription?

Faster innovation cycle

Subscription licensing supports agile development: You get new features faster and more frequently, rather than waiting years for the next major release.

✅ **Your benefit:** You stay ahead of competitors with early access to innovations and can meet requirements of your clients or users immediately.

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Why switch to Subscription?

Lower upfront cost & easier on budget

Subscriptions spread the cost over time, so you don't need to shell out a large sum upfront.

✅ **Your benefit:** Reduces financial risk. Makes your budgeting easy and reliable as you know exactly your subscription price for the next year.

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Why switch to Subscription?

Flexibility & scalability

Need to add more users or change your plan? Subscriptions scale with your needs. No need to repurchase or renegotiate a license.

✅ **Your benefit:** Grows (or shrinks) with your business; you are not locked into a static purchase.

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Why switch to Subscription?

Cost efficiency

If you have an app that is only used once or twice a year, you only need to pay for the particular period. If one of your customers would leave, you could terminate their particular license.

✅ **Your benefit:** You only pay for what (when) you use. Subscription models only require monthly commitments and provide flexible cancellation options.

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Why switch to Subscription?

Access to ongoing support & services

Software companies are incentivized to keep delivering value over time to retain subscribers - not just to make a one-time sale.

✅ **Your benefit:** You're not left alone after purchase. Ensures the vendor keeps improving the product, instead of "selling and forgetting."

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Why switch to Subscription?
Summary

With a lifetime license, you're locked into that version - and responsible for keeping it running.

With a subscription, you're essentially buying peace of mind, flexibility, and continuous improvement.

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Omnis Studio Now

How does Omnis Studio Now fit in?

- In the future, we want to convert all customers to a subscription model so that they can benefit from all the advantages and, in particular, always have immediate access to all new features, patches and extensions.

- At this point, Studio Now and 'regular' subscription licences will merge.

- Until then, nothing will change for all customers with access to Studio Now.

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Omnis ID

Subscription/Abonnement
Powered by Omnis ID

- Seamless one-click login

- Friction-less management of licenses and activations through a modern online dashboard

- Easy team management through sharing of activations

- Scalable dynamic license management

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Omnis ID

Security

- Omnis ID is a centralised authentication system designed to provide secure, seamless user authentication across all Omnis services.

- It integrates with Firebase Authentication for initial user identity verification, and adds a second layer of authentication by issuing a signed Omnis ID token managed via a secure HTTP-only domain cookie.

- This system ensures both high security and ease of use across multiple Omnis domains and services.

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Omnis ID

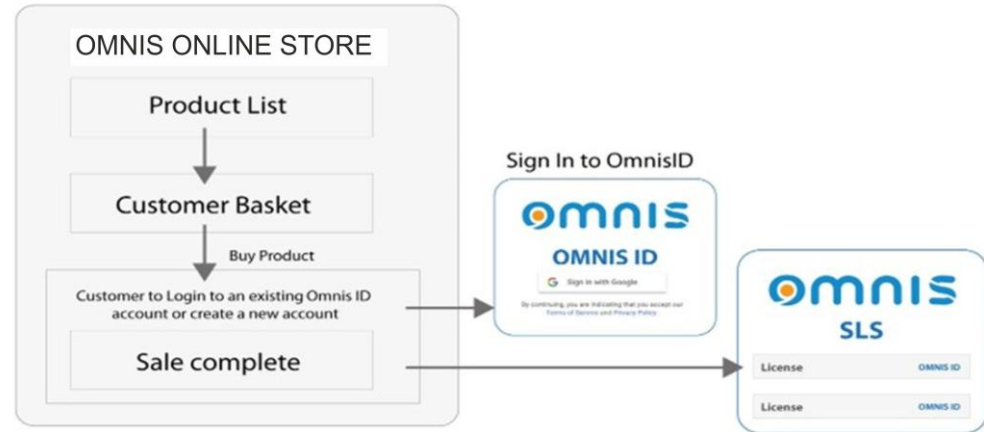## The Process - Subscribing a license

In the Omnis Online Store
https://www.omnis.net/store/
you will create your or login to
your **OMNIS ID** account

The Online Store will contact
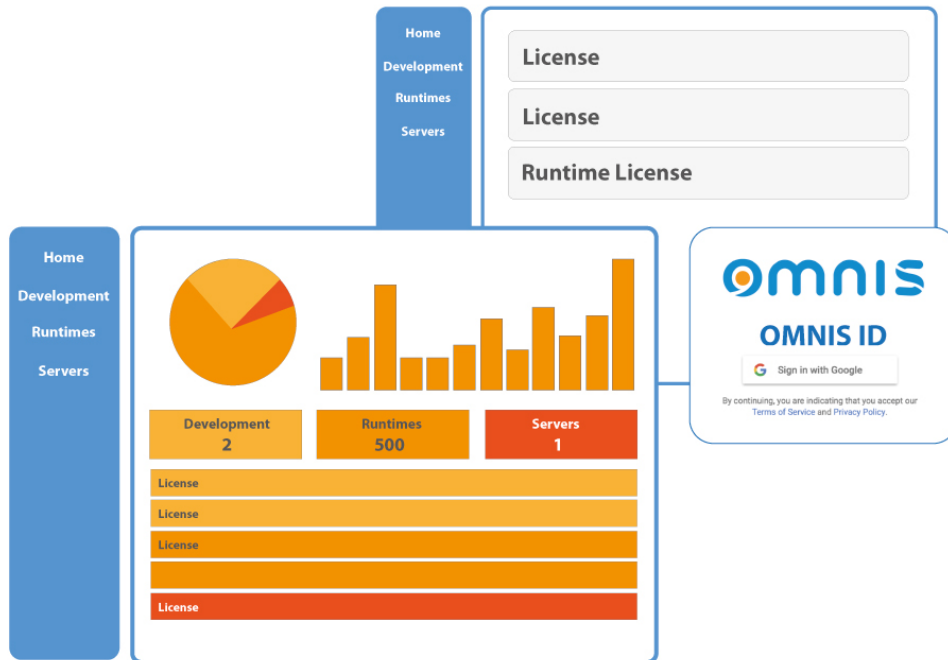the SLS, creating a new license
in your account.

This license can be seen in the
Omnis ID web dashboard.

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Omnis ID

Omnis ID Dashboard

The Omnis ID dashboard is a web interface.

It allows company owners & developers to manage license files, monitor installations and much more.

Omnis ID

Activating a license - 3 Clicks

Install and start Omnis
- On the license screen, sign in to your Omnis ID account
- Select a license with available activations
- Activate & use

A license is per developer and tied to the Omnis ID.

> This sole developer is permitted 5 individual installs & activations of Omnis. The number of installations is subject to change & defined in the EULA https://www.omnis.net/store/eula/
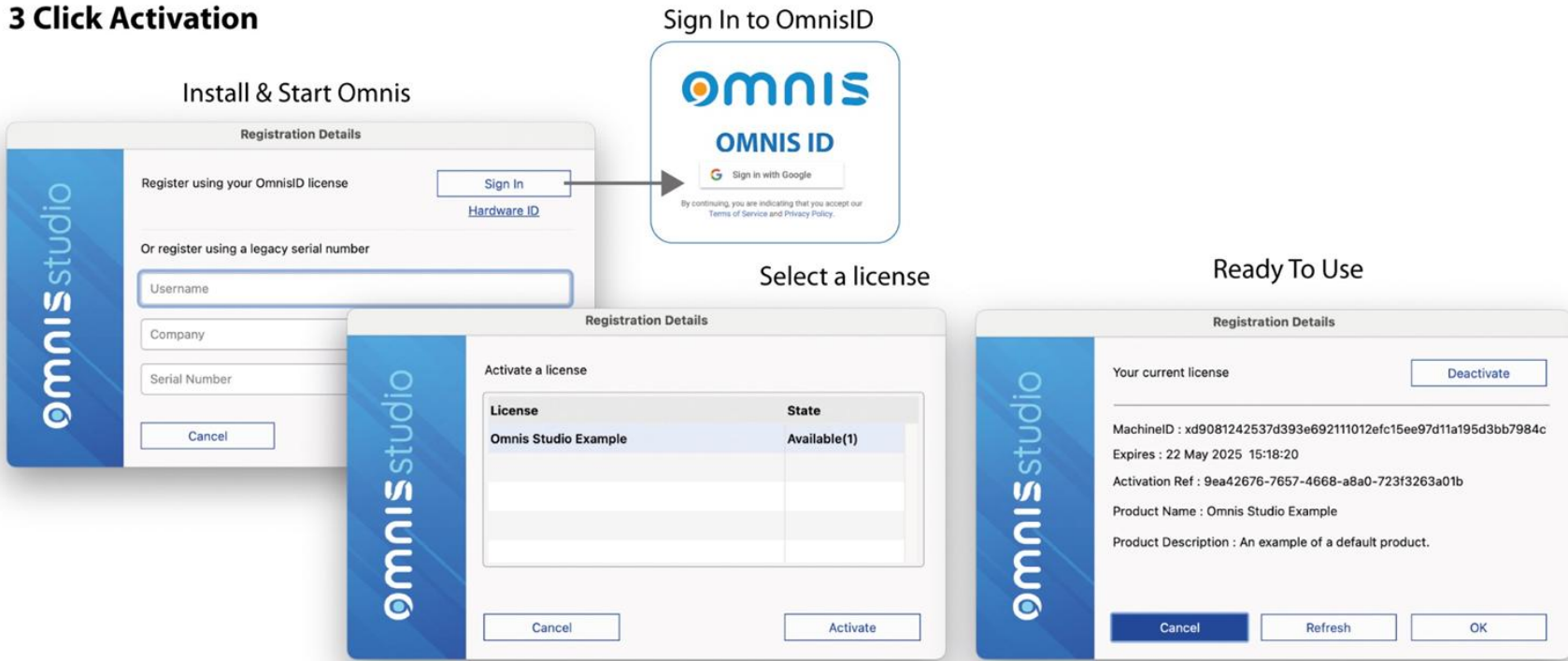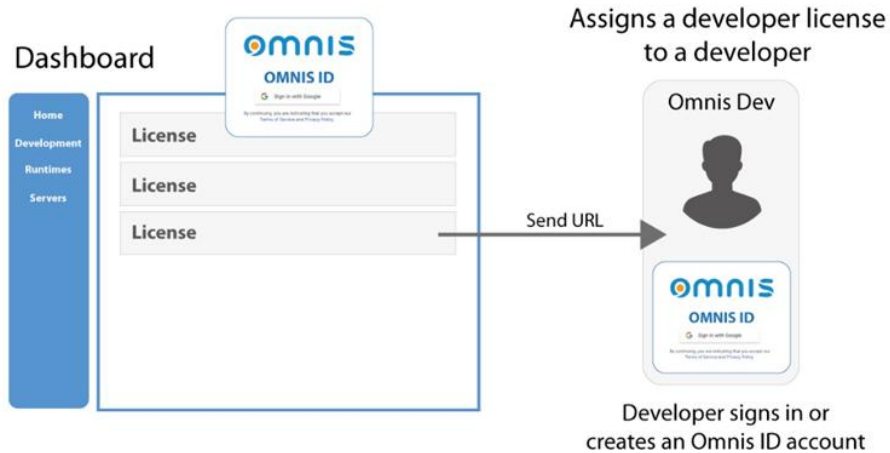
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Omnis ID

Company wide license control

Company owners with multiple developers can buy and distribute licenses to their developers via the Omnis ID dashboard:

- Subscribe a license via the Omnis Online Store using the owners' Omnis ID.

- Using owners' Omnis ID dashboard, select a license and create a share link.

- Send this link to your developer.

- The developer clicks the link, creates or signs in to their Omnis ID account.
  This process allows the developer to use the new license.

- The license can now be used by the developer using their Omnis ID.

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Omnis ID

Company license control

Assigning Licenses

Omnis ID

Omnis ID Dashboard

Using the Omnis ID dashboard you will be able to

- Provision license files for locations with no internet access

- Deactivate activations in existing license

- Provision license files for runtime & server for deployment

- Easy & dynamic upgrading of runtime license without the need to change a deployed license file or deployed system

- Monitor installations via charts & visuals

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Developer Licenses

Omnis Studio Developer Licenses
Subscription

- From v11.2 onwards, Studio developer licenses will be provided on a subscription base only.

- You can choose between yearly and monthly subscriptions.

- For monthly subscriptions there are no minimum terms.

- When subscriptions are billed annually, the price is 20 % lower than for monthly billings.

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Omnis Studio Developer Licenses
Subscription

- Prices are listed on our current price list and in Online Store*.

- Subscription licenses do include maintenance so you will always be on the latest Studio version and profit from continuous improvement.

* See Omnis Studio Price List in Conference folders or in Online Store
at https://www.omnis.net/store/

Omnis Studio Developer Licenses
Subscription

- In the same way as lifetime licenses before, subscription licenses do not include Tech Support.

- Tech Support can be purchased separately as Single or Hour Tickets or an annual service - https://www.omnis.net/store/support/

Deployment Licenses

Omnis Studio Deployment Licenses
Subscription

- From v11.2 onwards, Studio deployment licenses will be provided on a subscription base only.

- You can choose between yearly and monthly subscriptions.

- For monthly subscriptions there are no minimum terms.

- When subscriptions are billed annually, the price is 20 % lower than for monthly billings.

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Omnis Studio Deployment Licenses
Subscription

- Prices are listed on our current price list*.

- Volume discounts and ODPP discounts apply.

- Subscription licenses do include maintenance, so you will always be on the latest Studio version and profit from continuous improvement.
And it is no longer required to change the serial numbers with every update.

* See Omnis Studio Price List in Conference folders

Omnis Studio Deployment Licenses
Subscription

- For customers on RMA (and/or Studio Now) there will be no changes in pricing.
(The only change in the future will be that in case of RMA termination the deployment licenses must not be used anymore.)

- As before, access to Studio Now will be provided to all customers on ODPP who have all their deployment licenses either on RMA or on subscription.

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Upgrades

Omnis Studio Upgrades
Modified upgrade discounts

From 1ˢᵗ July 2025 onwards, upgrade discounts for non ODPP customers will only be granted in graduated form for the 2 prior major releases:

- 25 % upgrade discount for upgrades from the immediate predecessor version (e.g. from v10.x to 11.x)

- 10 % upgrade discount for upgrades from second to last version (e.g. from v8.x to 11.x)

- No discount for upgrades from older versions.

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ODPP

Omnis Developer Partner Program (ODPP)
Extended scope of services

- Enhanced by an additional level: GOLD including
  - 30 developer licenses with
  - preferred tech support and shortest response time
  - 5 days of consulting
  - 2 days individual consulting with Omnis Engineering
  - Direct personal contact in Omnis Engineering team

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Omnis Developer Partner Program (ODPP)
Subscription

- From 1st July 2025 onwards, ODPP will be provided on a subscription base.

- You can choose between yearly and monthly subscriptions.

- When subscriptions are billed annually, the price is 20 % lower than for monthly billings.

- For both options, each membership period is 12 months.

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Omnis Developer Partner Program (ODPP)
Subscription

- No changes in pricing.
  Prices are listed on our current price list and in Online Store at https://www.omnis.net/store/odpp/

- As ODPP membership periods are 12 months and ODPP members enjoy stability within each membership period, start for all announced changes will be individually different at next renewal (unless customers would like to take immediate advantage).

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Omnis Studio Upgrades

Modified upgrade discounts

From 1ˢᵗ July 2025 onwards, upgrade discounts for ODPP customers will only be granted in graduated form for the 2 prior major releases:

- 50 % upgrade discount for upgrades from the immediate predecessor version (e.g. from v10.x to 11.x)

- 25 % upgrade discount for upgrades from second to last version (e.g. from v8.x to 11.x)

- No discount for upgrades from older versions.

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Technical Support

Technical Support

- Technical support will only be provided for

  a) the current major release (actually v11.x) and
  b) the last release of the prior major release (i.e. v10.22).

- This means we will actively provide maintenance incl. workarounds, bug fixes and patch releases to the latest and the prior minor release only (actually v11.1 and v11.0).

Technical Support

- The upcoming new Omnis website will include a page

    - listing the actually supported Omnis Studio releases and

    - announce the EOL releases at least 6 months in advance.

Thank you – any questions?